

NATALIE ZANECCHIA

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EDUCATION

Rhode Island School of Design (RISD) | Providence, Rhode Island
Major: Graphic Design, BFA 2007, Graduated with Honors

Rhode Island School of Design (RISD)
European Honors Program (EHP) | Rome, Italy

SKILLS

Graphic	Strong background in typography: theory, practice, history, typographic compositions, type and image, expressions, and communication.
Environmental	Strong understanding of spatial environmental design, producing location plans and final sign drawings. Developed knowledge of materials and fabrication.
Computer	Adobe Photoshop, Illustrator, and InDesign. Proficient at Mac OSX and expert with Microsoft Office. Working knowledge of Flash, HTML, CSS, and Javascript.
2d Design	Excellent drawing ability in pencil and ink. Intermediate digital and analog photography and darkroom skills.

RELATED EXPERIENCE

Communication Arts, Inc. Boulder, Colorado Dec 2007 - Nov 2008 Designer	<p>Produced the 2008 Summer Concert Calendar mailer for Colorado Chautauqua members. Worked closely with the client, to produce the calendar from concept to final print. In addition, designed an advertisement promoting the concert series in the Daily Camera, a local newspaper.</p> <p>Worked closely with architects to create four innovative, distinct and friendlier Tenant Criteria Manuals for the client's to give to potential Tenant's.</p> <p>Collaborated with designers in all fields on concept, design and development of two and three dimensional graphics. Projects have included print collateral, large format environmental graphics and way finding systems.</p>
Monigle Associates Denver, Colorado Aug 2007 - Dec 2007 Graphic Designer Summer 2006 Intern	<p>Designed and produced two brand standard's manuals. Assisted with development of each design system and finalized them with the final guidelines.</p> <p>Involved with various design system applications for a selection of clients ranging from financial, medical, and educational institutes.</p> <p>Found imagery and designed templates for company's marketing proposals.</p> <p>Developed ideas and created samples for new company forms.</p>
The Red Box Lugano, Switzerland Jan 2006 Intern	<p>Cataloged a collection of Serge Libiszewski's photographs for the photography museum in Zurich, Switzerland.</p> <p>Designed a promotional pamphlet for a non-profit organization that was based in Ticino, Switzerland.</p> <p>Translated Italian texts into English for Silvio Wolf's catalog and film for his shows in Lugano and New York City.</p>

FREELANCE

GreenFix LLC	Branded a home environmental consulting firm.
Slices	Created a series of logos for an entrepreneur's start up pizza restaurant.
Wealth Management Consultants, Inc.	Designed a logo and business stationery for the firm, as well as, developed a 15th anniversary celebratory card while working with a California winery to brand a custom wine crate.